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## The Enlightenment of Tokyo Olympics to Beijing's Public Diplomacy Approach

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**Abstract** Although Beijing's public diplomacy work started early it lacks a systematic study on the sorting and positioning of the city's basic resources the division of responsibilities of various districts and departments and the role of Foreign Affairs Office of Beijing Municipal People's Government in public diplomacy. How to effectively use public diplomacy to promote the shaping and promotion of Beijing's international image is worthy of in-depth research. Taking the 2021 Tokyo Olympics as an example this paper summarizes the strategies of Tokyo Metropolitan Government's strategy of public diplomacy and introduces its process of shaping Tokyo's international image which will provide reference for 2022 Beijing Olympics and Paralympics to conduct public diplomacy.

**Keywords** Tokyo Olympics public diplomacy international image path and method