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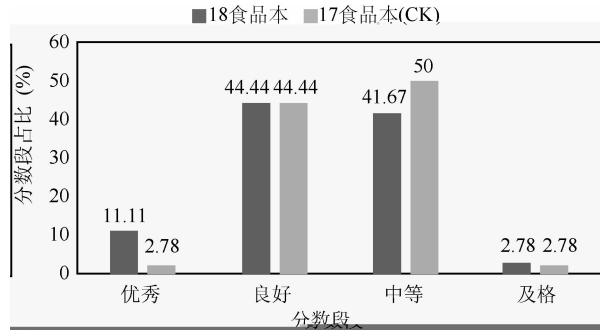
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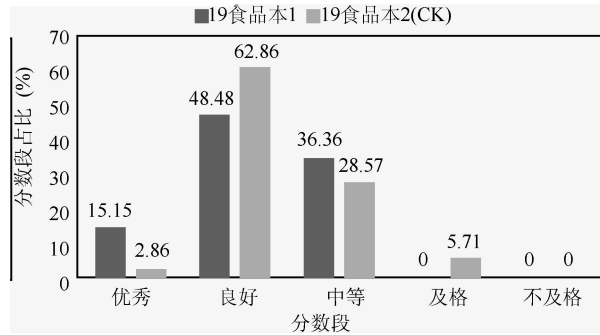
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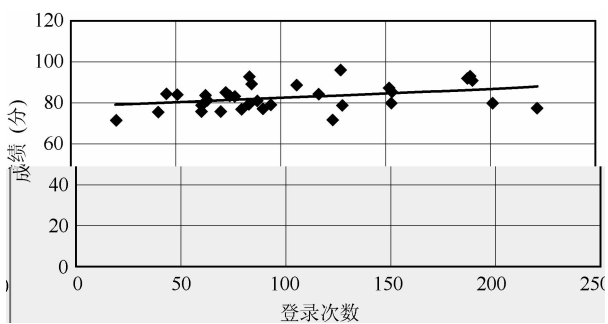


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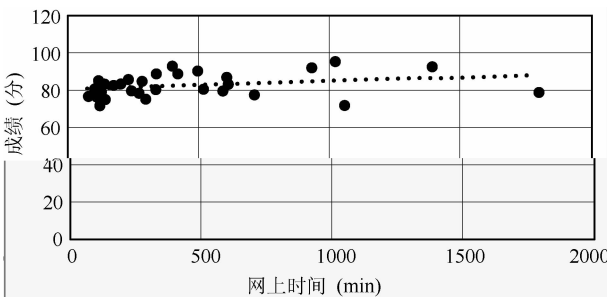
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# Research on the Development of Traditional Handicraft Intangible Heritage from the Visual Angle of Living

YIN Yali

Communication University of Nanjing Nangjing Jiangsu 211172 China

**Abstract** At present there are many problems in the development of Chinese intangible heritage of handicraft such as unclear market segmentation low participation of local people weak correlation with modern production and life and lack of market operation. Through guiding young people to participate market driven technological progress government organize local activities and official platform to build shopping channels community operation and other ways intangible heritage of handicrafts can be integrated into people's life serve people's daily life and realize the living development of intangible heritage of handicrafts.

**Keywords** living intangible heritage of handicrafts community operation

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## Exploration of Blended Teaching of Food Hygiene Course Based on UMOOC Platform

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**Abstract** Food hygiene is

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