

300134

CSSCI2005—2020 794 COOC

G12 A 1673 - 4513 2022 - 04 - 79 - 07

2005 " COOC CNKI
" " "

2035

COOC

COOC

2021 11 15
1975 -
1998 -

" " " " TJWGWT20 -

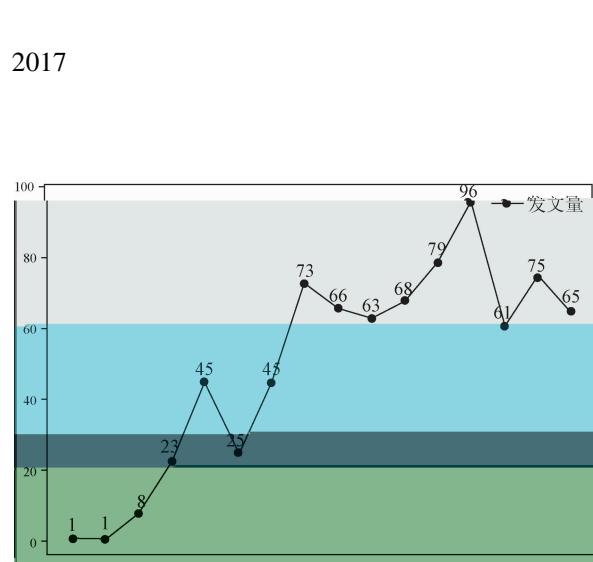
1.

			CNKI	$N = 0.747$	$N_{max}^{1/2}$	N
2021	1	5	"	=	N_{max}	
2005	1	1		4		$N = 3.265$
2020	12	31		794		4
					27	
					19	
					16	
794						

2.

794				
1	2005	"	1	310
"				
			38.99%	

2010 2010



			%	2020
1		50	6.3	1.973
2		46	5.8	2.550
3		37	4.7	1.136
4		34	4.3	2.290
5		30	3.8	2.679
6		27	3.4	0.427
7		26	3.3	0.793
8		22	2.8	2.882
9		19	2.4	3.146
10		19	2.4	2.071

1

2005 – 2020

CSSCI

CSSCI

3.

10

2 794

696

22

19

2

10

COOC

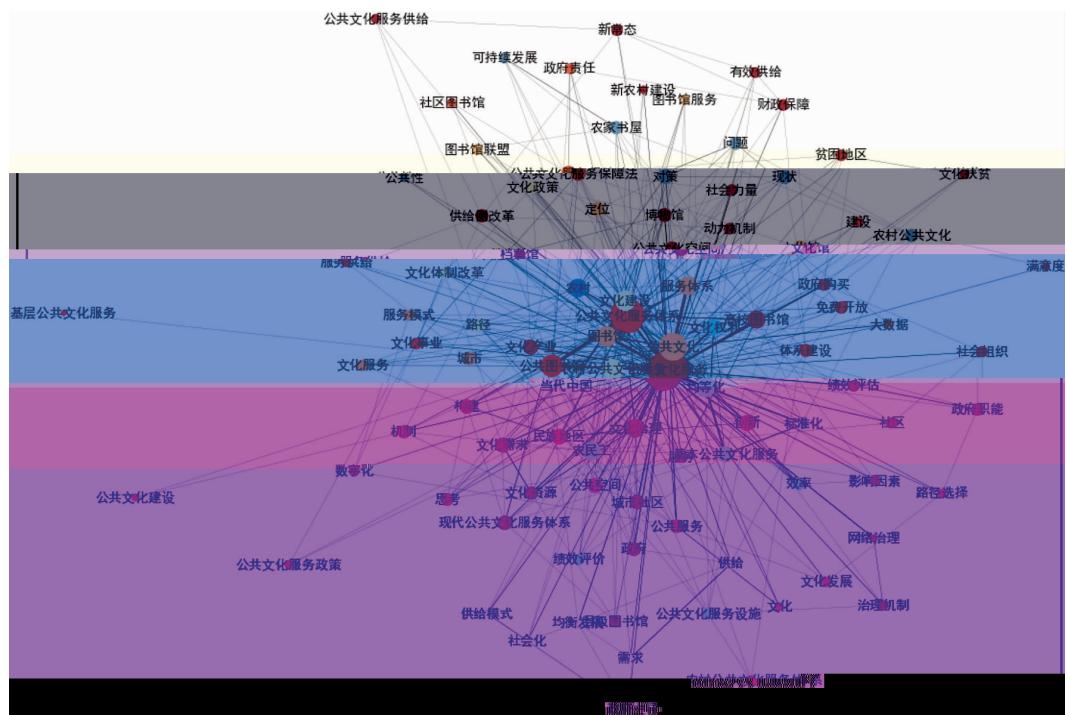
794

COOC

2013

" 2015

1		22
2		19
3		17
4		17
5		15
6		12
7		11
8		10
9		9
10		9
11		9



u *u*

u *u* *u*

"

"

"

"

2005

2005 – 2010

2007

2007 21

2011 – 2015

2016

2016

2017

"

"

2016

60

2017

2017

79

2005 – 2020

+

5G

+

" " "

1

J .

2021 14 19 - 27.

2

J .

2020 7

137 - 144.

3

J .

2019 1 4 - 12.

4

vs

J .

2018 11 49 - 60.

5

J . 2019 03 20 - 25.

6

J .

2021 37

" " "

18 45 - 49.

7

—

1 J .	2020	42	3	77	J .	2021	41
- 86.					2 32 - 40.		
8 —			18	" "		2021	41 1 12 - 17.
	J .		19	.		2021	41
9 .				J .	2013	2 122 - 123.	
10 N .	2013 - 11 - 28	015	.	20	.		2021 41
11 J .	2017	21	140 - 141.	1 3 - 11.			J .
12 J .			21	.	2019	7 1 - 7.	
13 2016	43	4	137 - 142.	22	.	" "	
14 .			—		J .		
15 J .	2020	6	32 - 37.	23	.	N .	
16 5 70 - 76.				2012 - 06 - 18	009	.	
17 .			2015	24	.	J .	2017 4 73 - 79.
18 J .	2016	5	144	25	.		
19 - 147.					2019	1 16 - 23 + 162 - 163.	J .
20 J .			2008	26	.	2019	5 140 - 142.
21 4 40 - 45.				27	.		
22 .			J .		2021	1 105 - 112.	
23 —			28	.			J .
24 2020	9	5 - 10.		2016	37	3 68 - 76.	
25 .			—				
26							
27							
28							

A Visual Analysis of Public Cultural Services Research Based on Bibliometrics

WANG Ruiwen ZOU Xinru

Tianjin University of Commerce Tianjin 300134 China

Abstract Since the Fifth Plenary Session of the 16th CPC Central Committee China has vigorously promoted the construction of public cultural service system and public cultural service has become the focus of theoretical research. This paper takes 794 research literatures related to public cultural service collected from CSSCI 2005 to 2020 as data sources and analyzes the literature distribution of public cultural service research in terms of time publications and periodicals scientific research institutions keywords and other aspects through COOC software so as to reveal the subject context and hot issues of public cultural service research. It is expected to provide reference for the theoretical research and practical development of public cultural services and put forward the future research prospects.

Keywords public cultural services bibliometrics visual analysis